

Vancouver Classic Guitar Society

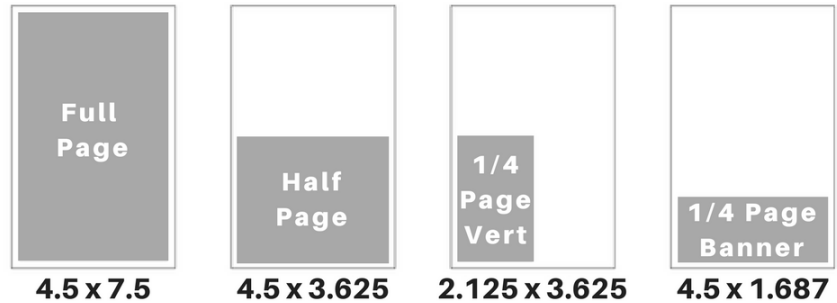
201-8231 Granville Ave
 Richmond BC
 V6Y 3A4
 604-440-0263

Ad Specs for VCGS Concert Programmes

- All program ads will be printed in color.
- No bleed is required.
- **Your advertisement will appear in four concerts (a typical season) in our International Artist Series.**
- If your order is processed mid season, your remaining dates will roll over to the next season.
- Concerts take place at Pyatt hall, which hold 120 people. Our concerts typically sell from 70 - 120 seats.

The fee of this advertisement helps our non-profit cover the cost of printing your ads, our programs, posters and other promotion costs associated with our events.

Advert Sizing Chart



Ad Description	Ad Dimensions	Pricing
Full Page	4.5" wide x 7.5" tall	\$600
½ Page	4.5" wide x 3.625" tall	\$375
¼ Page Banner	4.5" wide x 1.687" tall	\$200
¼ Page Vertical	2.125" wide x 3.625" tall	\$200

Ad Read on VCGS Podcast - Heavily Biased Guitar Reviews

*Receive a \$50 discount when you also purchase a program Ad (above).

Our podcast is a new project. We are aiming to complete about 6 - 8 podcasts a year. The content of which will vary; interviews, lectures, performances, etc.

One advantage of advertising in a podcast is that your advertisement will remain on the podcast for future re-listenings season after season.

To see a list of our current podcasts, please visit

www.vancouverguitar.org/podcast

Ad Description	Ad Details	Pricing
30 Second Ad read (4 podcasts)	About 80 words	\$200*
30 Second Ad read (8 podcasts)		\$375*

Interested in advertising with VCGS?

Contact us at info@vancouverguitar.org